

<Industry Sector>

<Industry Subsector>



**ABC Technology Inc**

www.abc.com

### Company Overview

**Address:**

ABC Technology Inc.  
Suite 100, 123 Broone Street  
Toronto, ON  
M5G X1X

**Contact:**

John Smith, CEO  
416.555.2434  
jsmith@abc.com  
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**Funding:**

Raised: \$200,000 to date  
Last FY Revenue: \$0  
Current Investors: Friends & Family  
**Seeking: \$500,000**  
Pre-Money Valuation: \$1.5M

**Use of Proceeds:**

1. Expand sales & marketing efforts to US Market
2. Put in place necessary customer support infrastructure
3. Further R&D to expand feature base,

**Year Established:**

2007

**No. of Employees:**

5

**Management Team:**

**Current Investors:**

### Elevator Pitch / Business Summary

### Problem

### Solution

### Market Opportunity

### Competitive Advantage

### Revenue Model

### Milestones

**6 mos:**

**12 mos:**

**18 mos:**

### Financials\* (CAD)

Revenues

2012	2013	2014	2015
60,000	370,000	2,000,000	6,000,000

Expenditures

190,000	825,000	2,000,000	4,500,000
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Net

- 130,000	- 455,000	0	1,500,000
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